

LAST MODIFIED: MAY 24th, 2018

Introduction

Privacy Policy

This website is owned and operated by Jones Brothers Coffee Company bv., a company registered in The Netherlands under the KVK number 58348956, whose registered office is at Sint Willibrordusstraat 54 HS, 1073VC, Amsterdam hereinafter referred to as "JBC". JBC respects your privacy and is committed to protecting it through compliance with this policy.

This policy describes the types of data JBC may collect from you or that you may provide when you visit JBC website and JBC practices for collecting, using, maintaining, protecting and disclosing that data.

Please read this policy carefully. By accessing or using JBC website, you agree to this privacy policy. This policy may change from time to time. Your continued use of JBC website after JBC makes changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Data collected

This policy applies to data collected:

- On the JBC website.
- In e-mail, text and other electronic messages between you and JBC website.

These types of data are :

- Log Data

Like many site operators, JBC collects information that your browser sends whenever you visit JBC web site ("Log Data").

This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of JBC website that you visit, the time and date of your visit, the time spent on those pages and other statistics.

- Personal Data

These data are data by which you may be personally identified, such as name, postal address, e-mail address, telephone number.

- Other Data

That are about you but individually do not identify you, such as the services that you use, how you use them, user-specific data on what pages you access or visit, and data that you provide, such as survey data and/or site registrations;

Other Type of Data

This Policy does not apply to data collected by:

- JBC offline or through any other means, including on any other website operated by JBC or any third party; or
- Any third party, including through any application or content (including advertising) that may link to or be accessible from or on JBC website including third parties operating online payments on behalf of JBC.

Cookies

To make this website work properly, JBC sometimes place small data files called cookies on your device. Most big websites do this too.

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

These cookies can be :

- Browser cookies
- Flash cookies. Certain features of JBC website may use local stored objects (or Flash cookies) to collect and store data about your preferences and navigation to, from and on JBC website.
- Web Beacons. Pages of JBC website and JBC e-mails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags and single-pixel gifs) that permit JBC, for example, to count users who have visited those pages or opened an e-mail and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

Automatically installed cookies

Cookies used for the sole purpose of carrying out the transmission of a communication, and strictly necessary in order for JBC, as explicitly required by the user, to provide that service will be installed automatically. These cookies are:

- user-input cookies (session-id) such as first-party cookies to keep track of the user's input when filling online forms, shopping carts, etc., for the duration of a session or persistent cookies limited to a few hours in some cases
- authentication cookies, to identify the user once he has logged in, for the duration of a session

- user-centric security cookies, used to detect authentication abuses, for a limited persistent duration
- multimedia content player cookies, used to store technical data to play back video or audio content, for the duration of a session
- load-balancing cookies, for the duration of session
- user-interface customization cookies such as language or font preferences, for the duration of a session
- third-party social plug-in content-sharing cookies, for logged-in members of a social network.

Cookies requiring user consent

These cookies may include usage details, IP addresses and data collected through cookies and other tracking technologies.

The data JBC collects automatically are statistical data using third party services such as Google Analytics. They help to improve JBC website and to deliver a better and more personalized service by enabling JBC to:

- Estimate JBC audience size and usage patterns.
- Store data about your preferences, allowing JBC to customize its website according to your individual interests.
- Speed up your searches.
- Recognize you when you return to JBC website.

This activity falls within the bounds of Google Analytics Terms of Service (<http://www.google.com/analytics/terms/us.html>)

JBC will require your express and informed consent for these cookies enabling you to opt out advertising tracking cookies or analytics tracking software for instance.

How to control cookies

You can control and/or delete cookies as you wish – for details, see aboutcookies.org. You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit JBC website and some services and functionalities may not work.

Use of your data

JBC uses data collected about you or that you have provided :

- To present JBC website and its contents to you.
- To provide you with data, products or services that you request from JBC.
- To fulfill any other purpose for which you provide it.
- To provide you with notices about your account.

- To carry out our obligations and enforce JBC's rights arising from any contracts entered into between you and JBC, including for billing and collection.
- To notify you about changes to JBC website or any products offered through it.
- To allow you to participate in interactive features on JBC website.
- In any other way JBC may describe when you provide the data.
- For any other purpose with your consent.

Disclosure of Your Data

JBC may disclose aggregated data about JBC website users, and data that does not identify any individual, without restriction.

JBC may disclose personal data that collected or provided by you as described in this privacy policy:

- To JBC subsidiaries and affiliates.
- To contractors, service providers and other third parties JBC uses to support its business.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by JBC when you provide the data.
- With your consent.

JBC may also disclose your personal data:

- To comply with any court order, law or legal process, including to respond to any government or regulatory request.
- To enforce or apply JBC Terms of Use (<https://jonesbrotherscoffee.com/docs/terms-of-use-en.pdf>),
- To enforce or apply other agreements, including for billing and collection purposes.

Social Media

JBC uses a variety of social media options to communicate and interact with customers and the public. These sites and applications include popular social networking and media sites. To better engage the public in ongoing dialog, JBC currently use Facebook, Twitter, Instagram, LinkedIn and Pinterest platforms and may add other platforms and media in the future. JBC does not exclusively operate or control these third party websites, and when interacting with JBC on those websites, you may reveal certain personal data to JBC or to third parties. Except when JBC uses your personal data to respond to your specific message or request, JBC will not use, share, or retain your personal data from social media platforms

Choices About How JBC Use and Disclose Your Data

JBC has set mechanisms to provide you with the following control over your data:

- Tracking Technologies and Advertising. You can set your browser and opt out according to our cookies policy
- Promotional Offers from JBC. If you do not wish to have your e-mail address/contact data used by JBC to promote its products, you can opt-out by sending us an e-mail stating your request to privacy@jonesbrotherscoffee.com.

- If JBC has sent you a promotional e-mail, you may send us a return e-mail asking to be omitted from future e-mail distributions. This opt out does not apply to data provided to JBC as a result of a product purchase, warranty registration, product service experience or other transactions.

Accessing and Correcting Your Data

You can review and change your personal data by sending JBC an e-mail on privacy@jonesbrotherscoffee.com to request access to, correct or delete any personal data that you have provided to JBC. JBC cannot delete your personal data except by also deleting your user account. JBC may not accommodate a request to change data if JBC believes the change would violate any law or legal requirement or cause the data to be incorrect.

If you delete your User contributions from JBC website, copies of your contributions may remain viewable in cached and archived pages, or might have been copied or stored by other website users. Proper access and use of data provided on the website, including User contributions, is governed by JBC's Terms of Use (<https://jonesbrotherscoffee.com/docs/terms-of-use-en.pdf>).

Storage and Retention of Personal Data

JBC insures that personal data are safeguarded against loss, access, use, modification, disclosure or other misuse. All commercially reasonable steps are taken to prevent unauthorized use or disclosure of your personal data. JBC will retain your personal data only for as long as necessary to fulfill the purposes for which it was collected and to comply with applicable laws, and your consent to such purpose remains valid after termination of JBC's relationship with you.

Data Security

JBC has implemented measures designed to secure your personal data from accidental loss and from unauthorized access, use, alteration and disclosure. All data you provide to JBC is stored on our secure servers behind firewalls and all connections are TLS encrypted. Any payment transactions are delegated to secured third parties websites operating payment independently.

The safety and security of your data also depends on you. Where JBC has given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. You must be careful about giving out data in public areas of JBC website like message boards. The data you share in public areas may be viewed by any user of the website.

The transmission of data via the internet is not completely secure. JBC cannot guarantee the security of your personal data transmitted to JBC website. Any transmission of personal data is at your own risk. JBC is not responsible for circumvention of any privacy settings or security measures contained on JBC website.

Consent to Electronic Notice if there is a Security Breach

If JBC is required to provide notice of unauthorized access of certain security systems, you agree that JBC may do so when required or voluntarily by posting notice on JBC website or sending notice to any e-mail address JBC has for you. You agree that notice to you will count as notice to any other individual for whom you are acting and agree to provide the notice to any such individual.

Changes to JBC Privacy Policy

If JBC brings material changes to how JBC treats its users' personal data, JBC will notify you through a notice on the website home page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring JBC has an up-to-date active and deliverable e-mail address for you, and for periodically visiting JBC website and this privacy policy to check for any changes.

Contact Data

To ask questions or comment about this privacy policy and JBC privacy practices, contact the JBC data protection officer at email address privacy@jonesbrotherscoffee.com.